

# Sharona Bookbinder

BSc, DTATI, MBA, DAT, OATR, RCAT, RP

## ACCOMPLISHMENTS

- Doctorate of Leadership
- MBA in Innovation Leadership
- Post-MBA Certificate in Social Enterprise
- Post-MBA Certificate in Diversity, Equity & Inclusion in Business
- CEO & Leadership positions
- Hospital psychotherapist for 19 years with a total of 28 years as a clinical practitioner
- Clinical supervisor for 15 years and 6+ years of graduate instruction
- Appointed Education Researcher at Sunnybrook Research Institute
- Strategic thinker involved in organizational quality improvement initiatives & strategic planning
- A regular presenter, both internally and externally
- Superior skill level for Outlook, Word, Excel & PowerPoint
- Registered Psychotherapist in good standing with the CRPO

## PROFESSIONAL & LEADERSHIP EXPERIENCE

### Sunnybrook Health Sciences Centre, Toronto

▪ May 2021-present

#### Organizational Development & Leadership Associate

- Utilize best practices to conduct needs assessments/analysis, research, design, implementation and evaluation of corporate programs, Organizational Development & Leadership workshops, intact team interventions and other initiatives
- Facilitate Sunnybrook Leadership Institute (SLI) Programs
- Assist Manager with the development of ongoing curriculum for the Sunnybrook Leadership Institute (SLI) such as an Equity, Diversity & Inclusion Certificate
- Deliver existing and new training workshops and facilitate OD&L interventions to optimize individual and team effectiveness in multiple modalities including in-class (face-to-face) and technology based (eLearning) platform through an effective blend of media types (audio, visual, text).
- Assist with research and analysis related to corporate projects
- Assists with other projects as required

### WHEAT Institute, Winnipeg

▪ March – June 2021

#### Financial Projection and Leadership Consultant

- Prepare projections, fiscal sustainability goals, set baseline fiscal priorities
- Growth projections and planning with WHEAT Director
- Human resource and leadership: establish performance review / curriculum evaluation cycle, recruitment and retention, implement hiring processes
- Leadership decisions with the WHEAT leadership and administrative team
- Work on securing library access

### Sunnybrook Health Sciences Centre, Toronto

▪ Oct 2019 – Dec 2020

#### Professional Practice & Education Leader

- Developed, implemented and evaluated profession specific standards in alignment with the vision and strategic goals of SHSC

- Mentored & role model for continued development of the team
- Collaborated with managers around staff utilization/coverage across units/programs, credentialing, workload, and staff concerns
- Developed and implemented profession specific quality improvement activities
- Represented the profession and professional practice within the hospital and the community
- Promoted and supported the professional and academic development of staff including external partnerships, and innovative programming
- Facilitated, supported, and participated in evidence-based research
- Participated in and promoted interprofessional education activities
- Coordinated and managed learner opportunities with universities and professional associations

**Sunnybrook Health Sciences Centre, Toronto** ▪ Feb 2003– Present  
Registered Psychotherapist, Registered Art Therapist

- Cultivate and maintain a full caseload (40-50 clients per week) of geriatric residents, and palliative care patients.
- Presenting many times a year at professional national and international conferences.

**InnerArt Inc., Toronto** ▪ June 1996–present  
Corporate Executive Officer

- Senior leadership; manage all aspects of operations
- Establish new contracts and evolve as a provider of clinical creative arts therapies services
- Employ, clinically supervise, mentor and guide clinical art therapists
- Offer opportunities for professional and educational development
- Assist each staff member in registration with the CRPO

**Canadian Journal of Art Therapy: Research, Practice & Issues** ▪ 1998–2006 & 2014–present  
Editorial Board Member

- Review journal submission drafts and provide feedback on a bi-annual basis
- Engage in professional development with the publishing house Francis & Taylor

**Canadian Art Therapy Association,** ▪ Oct 2019 –present  
Governance & Government Relations

- Update policies in aligned with association by-laws, prepare monthly reports, instruct and approve of organizational directions and goals in co-ordination with board executive.
- Previous terms as Treasurer (2016-2019), Vice-President & Councillor (1997-2006).

## TEACHING / INSTRUCTION EXPERIENCE

**Canadian International Institute of Art Therapy (CiiAT)** ▪ Oct 2021 - present  
Instructor

- Professional Practice and Entrepreneurship
- Disorders, Diagnoses & Assessments for the Aged and Palliation
- Ethics

**University of Toronto, Dalla Lana School of Public Health** ▪ Mar 2021- present

- Guest Lecturer CHL7507S: Health: an engine for the journey to peace on *Privilege, Intersectionality, Anti-Oppressive Practices and Health & Art as Social Action* within the Masters of Public Health program
- Guest Lecturer CH5706HS: Women & Women's Health in Countries of Conflict on *Intersectionality: Women's Health Challenges* within the Masters of Public Health program

**WHEAT Institute, Winnipeg** ▪ Feb 2021– present  
Instructor: Professional Practice and Entrepreneurship within the graduate program  
• Thesis support supervisor

**Mount Mary University, Milwaukee, Graduate Instructor, WI, USA** ▪ Feb 2018  
• Instructor: *The Business of Art Therapy* within the graduate program

**Toronto Art Therapy Institute, Toronto** ▪ 1996-1997,  
Instructor & Clinical Supervisor 2007–2012, & present  
• Geriatric Art Therapy, History of Art Therapy, Ethics in the graduate diploma program & Private Practice  
• Provided clinical supervision for students on and off site  
• Previous Admissions Committee Member

## EDUCATION

**Post-MBA Certificate** in Diversity, Equity & Inclusion for Business, Mount Mary University, Milwaukee ▪ Aug - Nov 2021  
**Sunnybrook Leadership Institute**, Emergent Leader Development Program ▪ Mar – June 2021  
**DeGroot School of Business**, Pathfinders: Emergent Healthcare Leaders ▪ Sept – Dec 2020  
**Doctorate of Art Therapy** Mount Mary University, Milwaukee ▪ Aug 2017- Aug 2020  
**Post-MBA Certificate** in Social Enterprise, University of Fredericton ▪ July 2016-present  
**MBA** University of Fredericton, Sandermoen School of Business ▪ 2013-2016  
**Graduate Diploma** the Toronto Art Therapy Institute ▪ 1996  
**Bachelors of Science in Psychology**, University of Toronto ▪ 1992

## REGISTRATION & PROFESSIONAL DEVELOPMENT CERTIFICATES

Anti-oppressive framework workshop ▪ April 2019, Jan 2021  
Educator Development Program ▪ Feb-June 2020  
Adult Teaching and Learning for Collaboration ▪ Oct 2107- May 2018  
Researcher Development Program ▪ Sep 2107- Jun 2018  
Project Management Essentials ▪ Nov 2016  
**Registered Psychotherapist** in good standing with the CRPO ▪ April 2015  
**Recognized Art Therapy Supervisor** with OATA ▪ 2009  
**Registration** with Canadian Art Therapy Association ▪ 2007  
**Registration** with Ontario Art Therapy Association ▪ 2006

## AWARDS

- *Honorary Thesis of the Year Award 1996* – The Toronto Art Therapy Institute
- *Clinical Teaching / Supervision Award 2009-2010* – Sunnybrook Health Sciences Centre Professional Advisory Committee & Nursing Education Award

## PROFESSIONAL MEMBERSHIPS

**Registered member** #104 in good standing with the Canadian Art Therapy Association  
**Registered member** #76 in good standing with the Ontario Art Therapy Association.  
**Registered Psychotherapist** #1716 member in good standing with the College of Registered Psychotherapist of Ontario

## **PUBLICATIONS**

Bookbinder, Sharona. (July 2019). The Business of Art Therapy in Canada; What are you worth? Obstacles and perceptions. Canadian Art Therapy Association Journal. Vol. 32:1. Taylor & Francis Abington, UK. (Pp. 53-59)

Snapd Artist Feature, North York Arts. November 2017.  
<http://www.northyorkarts.org/2017/11/snapd-artist-feature-sharona-bookbinder/>

Bookbinder, Sharona. (December 2016). Fusion of a Community Using Art Therapy in Long Term Care. Canadian Art Therapy Association Journal. Vol. 29:2. Taylor & Francis Abington, UK. (Pp. 85-91)

Bookbinder, Sharona. (Ed). (December 2016). Empowerment and Art Therapy With Marginalized Populations in Long-Term Care: A Team Perspective. Canadian Art Therapy Association Journal. Vol. 29:2. Taylor & Francis Abington, UK. (Pp. 92-92)

Bookbinder, Sharona. (2015). Art Therapy at the Odette Cancer Centre; As Part of the Patient & Family Support Team. Pryma, Pattie Ann, Graveline, Fyre Jean & Weinberg, Tzafi. (Eds.) Resilience, Recovery & Art Therapy. (Pp. 148-170)

Bookbinder, Sharona. (2014). Palliative Care Mosaic Mirror Installation: The Legacy of a Community Coming Together. Fehlner, J & W. (Eds.). Art Therapy as an Instrument of Peace. (Pp. 173-190). Peaceful View Publishing, BC, Canada.

Reubeni-Bookbinder, Sharona (1997). Attachment and Termination, case study of AI. Canadian Art Therapy Association Journal, 11:2, 62-68.

## **PRESENTATIONS**

Nov 6, 2020: Canadian Art Therapy Association Virtual Conference

- Frontline Art Therapy During COVID-19.
- Conversations on Regulation: What the Future Holds for Art Therapists in Canada
- Sustaining and Expanding Art Therapy Research to Address our Current Circumstances

Nov. 1, 2020 - Coffee or Cocktail International Networking Hour, American Art Therapy Association Virtual Conference.

May 4, 2019 – The Business of Art Therapy. Ontario Art Therapy Association annual Conference. Stratford, ON.

April 12, 2019 – The Business of Art Therapy. Wisconsin Art Therapy Association and Mount Mary University Spring Symposium, Milwaukee, WI.

Oct 15, 2018 – The Business of Art Therapy & Colleges across the country panel. Canadian Art Therapy Association Conference Montreal, QC.

Oct 13, 2018 – Supervisor’s Supervision Forum. Canadian Art Therapy Association Conference Montreal, QC.

May 1, 2018 – Researcher Development Program Module #11: Writing an Abstract, at Sunnybrook HSC

October 20, 2017 - Fusing fabrics, quilting wellness and communicating through art therapy at the North York Centre for Arts.

March 2017 - Introducing the new College of Registered Psychotherapists of Ontario: Understanding the Scope of Art and Music Therapy at Sunnybrook. Veterans Centre Rounds.

Feb 2016 - Art Therapy at The Odette Cancer Centre: As part of the Patient & Family Support Team. Veterans Centre Rounds

October 2016 - The Healing Arts. North York Centre for Arts. Toronto, Ontario.

October 2016 - Fusion of a Community Using Art Therapy in Long Term Care. Workshop presentation at the Ontario & Canadian Art Therapy Association Combined Conference, Toronto, Ontario.

November 2016 - Fusible Quilting in Therapy: Ironing Out Issues, Piecing Together Communication. Workshop presentation at The Expressive Therapies Summit, New York, USA.

November 2016 - Adolescents and Art Therapy. Ontario Association of Guidance Counselors. Toronto, Ontario

April 2015 - Art Therapy at The Odette Cancer Centre as part of the Patient & Family Support Team. Ontario Art Therapy Association Conference, Burlington, ON

October 2015 - Art Therapy at the Odette Cancer Centre; As Part of the Patient & Family Support Team, Canadian Art Therapy Association Conference Halifax, Nova Scotia.

July 2014 - Palliative Care Mosaic Mirror Installation: The Legacy of a Community Coming Together. American Art Therapy Association Conference, San Antonio, Texas, USA.

October 2014 - Palliative Care Mosaic Mirror Installation: The Legacy of a Community Coming Together. Canadian Art Therapy Association Conference Nelson, BC.

June 2013 – Interprofessional Education Structured Placement in Patient and Family Support together with Wellspring Cancer Centre.

May 2013 – Exploring Art, Music & Recreation Therapy: A Mosaic Mirror Installation. Ontario Art Therapy Association Conference, Burlington, ON

November 2013 – Art Therapy and Palliative Care; an introduction for the Odette Cancer Centre Senior Leadership Team.

October 2013 – Palliative Care Interprofessional Collaboration, Legacy Leaving – An Interprofessional Approach to Palliative Care through Art, Music & Recreation Therapy. Canadian Art Therapy Association Conference Gatineau, QC

November 2011 - Palliative Care Interprofessional Collaboration through the use of Art, Music & Recreation Therapy. Ontario & Canadian Art Therapy Association Combined Conference, Niagara Falls, Ontario

November 2009 - Why Men Don't Sew? Exploring Stereotypes in a non-traditional media approach to an interdisciplinary long-term group. Canadian Art Therapy Association Conference, Winnipeg, MB